



OF BUSINESSES OWN LAPTOPS



THEFT OR FRAUD USING LAPTOPS IS THE SECOND MOST COMMON CAUSE OF AN ORGANISATION'S WORST DATA BREACH. ¹



of LARGE organisations



of SMALL organisations had a security breach last year.

THE Hidden Costs OF A Laptop

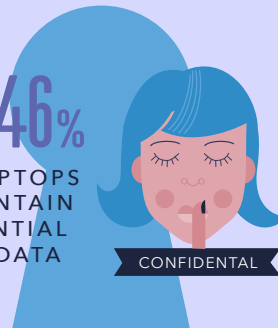
IN ONE YEAR ALONE, LOST LAPTOPS CAUSED MORE THAN



CONFIRMED DATA BREACHES ¹

46%

OF ALL LAPTOPS CONTAIN CONFIDENTIAL DATA



ONLY $\frac{1}{3}$ OF THOSE SYSTEMS ARE ENCRYPTED ²



THE AVERAGE LAPTOP LOSS COSTS:

£31194



80%

RESOLVING DATA BREACHES ²

IN 2013, A LAPTOP CONTAINING

20143
EMPLOYEE RECORDS

WAS LOST.

THE COUNCIL WAS FINED

£150,000.

THE LARGEST EVER FINE FOR DATA BREACH IS:

£980000

FOLLOWING THE THEFT OF AN UNENCRYPTED LAPTOP CONTAINING PERSONAL DATA OF



11 MILLION
BANK CUSTOMERS ³

TO AVOID A SECURITY BREACH

Sources

¹ PWC 2015 UK Information Security Breaches Survey ² "The Billion Dollar Lost Laptop Problem." Ponemon Institute. 2010. May 2014.

³ <http://www.techworld.com/security/uks-10-most-infamous-data-breaches-3604586/>



KEEP YOUR LAPTOP SECURE



BACK UP



ENCRYPT



DISPOSE OF IT PROPERLY
(when you're finished with it)



Making sure it's secure.™

Learn more about safeguarding your old laptops and hard drives by visiting www.shredit.co.uk/hard-drive